

# Khaloom

Reweave the future

In five years, we aim to:

- Stop 500,000 kg of textile waste from going into landfills
- Generate € 9 Million in revenue
- Save 2,000 Million litres of water by recycling textile (cotton) waste
- Positively impact the lives of over 3,500 handloom workers and their families

For more information, please contact:  
Prasanna Colluru  
Venture Builder  
prasanna@enviu.org



## Redefining waste in the textile industry

The textile industry produces a large amount of waste globally. Only 15% (about 2 Million tons) of all textiles are recovered for reuse or recycling <sup>(US EPA)</sup>. We intend to change this by upcycling waste into handcrafted textiles.

### Some predominant issues in India's textile industry

India is the second largest textile manufacturer in the world. Besides being a prominent player in textile manufacturing, India also holds a top position in textile recycling. A significant portion of the value added across each stage of manufacturing is lost during the traditional recycling process. This essentially means that most textile waste is 'down-cycled' into products such as blankets and insulation material.

The Indian textile industry has a long history of poor pay and poor working conditions. The mechanised part of the textile industry directly competes with the 4.3 Million Indian handloom workers.

Thus, a lot of them have been put out of business. Recent estimates hold that about 57% of all Indian weavers now live below the poverty line, and many of them are burdened by debt.

### Khaloom: The next step in textile upcycling

Khaloom offers a solution to the large volume of textile waste and the stressful living conditions of handloom workers in India. This social enterprise produces sustainable fabric made from recycled textile by using the traditional Indian hand-spinning and handloom weaving techniques. In this way, we add value to waste, creating high-quality fabrics that can be injected back into the primary apparel value chain.

### Where we are now

- Testing the product and creating the product range
- Setting up partnerships with leading apparel and lifestyle brands, textile manufacturers, universities and weaver clusters.

### Next steps

Bringing customers (leading apparel and lifestyle brands) on board for launch and setting up the legal entity in India.

### About Sympany

Sympany collects, sorts and sells around 20 million kilos of textiles per year. The proceeds from these activities go to the Sympany Foundation, which supports projects that contribute to a better balance between people, planet and value. To date, the foundation's initiatives have had a positive impact on the lives of over 60,000 people across the globe.

**SYMPANY**  
GEEFGOED DOOR

### About Enviu

Enviu builds multinational social enterprises as drivers for system change. Enviu initiates its own innovation programs and ventures and acts as implementation partner for NGOs, foundations and family offices. Over the past 12 years, Enviu has co-founded 13 social ventures and collaborated with over 30,000 people worldwide.

**enviu** we start world changing companies